



2023



# ANNUAL REPORT



# MISSION STATEMENT

Ronald McDonald House Charities of Idaho supports families of ill or injured children by keeping them together in times of medical need.

**OUR VISION:** Making families the center of our purpose, we will

- Provide them with a safe and secure place for healing filled with hope and comfort.
- Invest and strengthen healthcare partnerships to meet families' growing and changing needs.

**OUR VALUES:**

- We are caring, supportive, and family-centered.
- We serve in a manner that is professional, responsive, and respectful.
- We operate with accountability and transparency.
- We celebrate our communities and heritage.

## BOARD OF DIRECTORS

[Nancee Bakken](#), Executive Director  
Ronald McDonald House Charities of Idaho

[Mike Alexander](#), President  
McDonald's of the Treasure Valley

[Elizabeth Criner](#), Vice President  
Veritas Advisors LLP

[Lisa Bescherer](#), Treasurer

[Trish Quarles](#), Co-Secretary  
Regence BlueShield of Idaho

[Greg Jones](#), Treasurer  
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[Mark Anderson](#), Past President  
UltraClean & Food Network

[Misty Benjamin](#)  
Idaho National Laboratory

[Lynsay Celentano](#)  
Saint Alphonsus Regional Medical Center

[Betsy Hunsicker](#)  
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[Darren Kyle](#)  
McDonald's of South Central Idaho

[Sharon Miller](#)  
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[Will Miller](#)  
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[Valerie Reardon](#)  
Jayson Ronk

[Doug Stone](#)  
J.R. Simplot Company

[Marcene Taylor](#)  
Marcene Taylor Inc.

[Henry Thompson, MD](#)  
St. Luke's Children's Hospital

[Carrie Westergard](#)  
Boise Convention & Visitors Bureau

"The Ronald McDonald House truly became a home-away-from-home for us, providing a comforting and supportive space during a challenging time. We are incredibly grateful for the care and support we received from Ronald McDonald House Charities of Idaho. Their hospitality made a world of difference in Jake's recovery journey and our ability, as Jake's parents, to help him through the more crucial time in his recovery. "

**- GRUBB FAMILY**  
27 Nights at the House





# A MESSAGE FROM OUR Executive Director and Board President

As we reflect on the past year, we are filled with gratitude and pride for what our organization has accomplished in fulfilling our mission to keep families together during times of medical need. Our journey over the past year has been marked by growth and change, but through it all, our commitment to those we serve has remained unwavering.

This annual report is not just a collection of numbers and statistics; it is a testament to what is possible when donors, sponsors, volunteers, board and committee members, and staff come together for the greater good of the community. Behind this report lies thousands of families with ill or injured children who needed a place to stay while their child was receiving medical care. Not only were we able to provide a warm and welcoming environment, but we were also able to provide food, clothing, toys, books, a sense of comfort and so much more.

The leadership transition we experienced this year begins a new chapter at the Ronald McDonald House Charities of Idaho. While change can bring uncertainty, it also presents opportunities for advancement and innovation. Our path forward will be led with courage, compassion and a steadfast dedication to serving families in need.

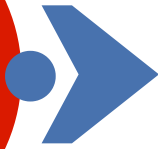
Thank you for being a part of the RMHC family and our mission. Your support has made a huge difference in the lives of those we serve.

**Nancee Bakken**  
Executive Director

**Mike Alexander**  
President, Board of Directors

# OUR IMPACT

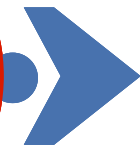
**Our Programs:** ➤ Ronald McDonald House® Boise, ID ➤ Ronald McDonald Family Room® Idaho Falls, ID ➤ Happy Wheels Hospitality Carts Boise and Twin Falls, ID



## 1,879

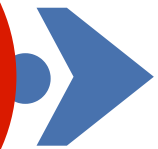
FAMILIES SERVED AT THE HOUSE AND FAMILY ROOM

1,206 - House | 673 - Family Room



## 3,701

VISITS TO THE FAMILY ROOM



## 7,844

NIGHTS OF LODGING PROVIDED TO FAMILIES

7,174 - House | 670 - Family Room

**Day Use: RMHC House**

May - December  
\*New



## 49

Families Served



## 114

Visits

**Average Length of Stay**

## 12

NIGHTS  
(HOUSE)

## 9

NIGHTS  
(FAMILY ROOM)

**Happy Wheels Carts**

# Served

## 2,663

St. Luke's Children's Hospital

## 44

St. Luke's Magic Valley

\*Happy Wheels Cart reinstated at St. Luke's Magic Valley in Oct. 2023

# OUR IMPACT

## RMHC Volunteer Support



# 14,391

## VOLUNTEER HOURS TO SUPPORT FAMILIES

11,567 - House | 2,633 - Family Room | 191 - Happy Wheels Cart



# 2,330

## UNIQUE VOLUNTEERS



# 366

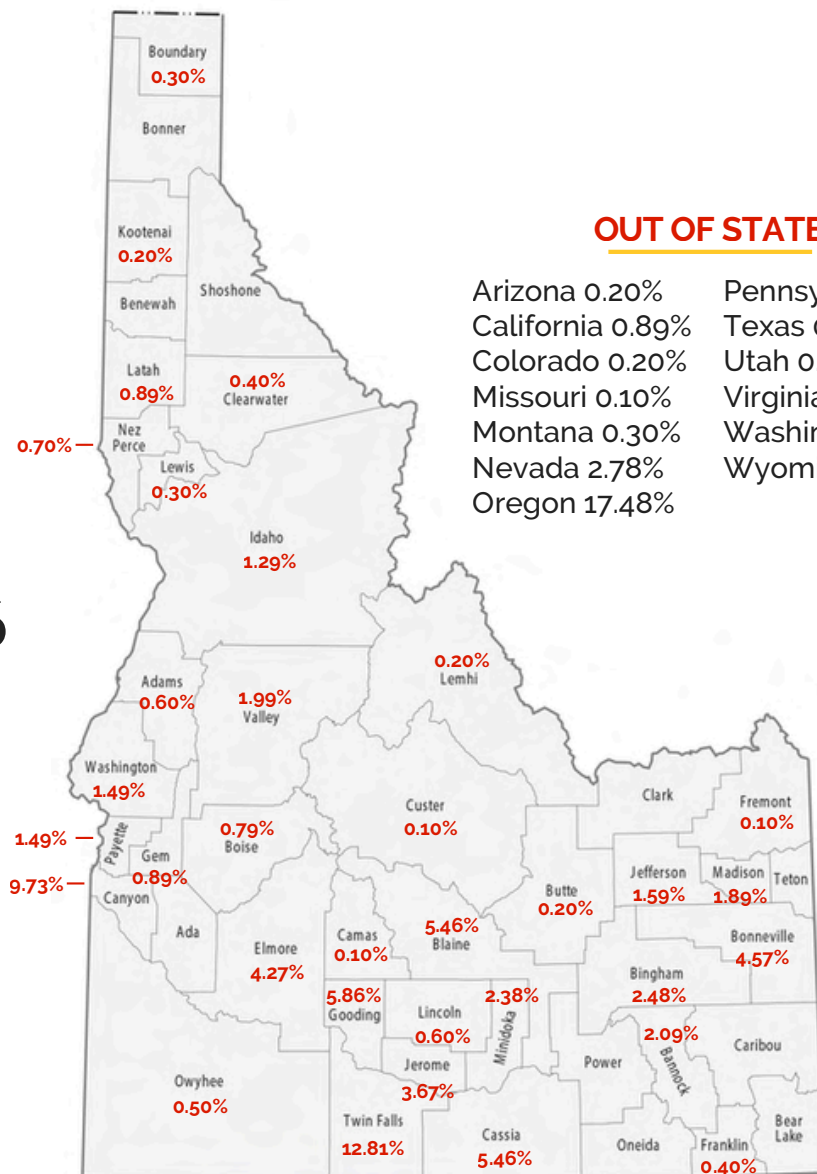
## VOLUNTEER PROVIDED MEALS



# 5,313

## TOTAL SHIFTS WORKED

## WHERE RONALD MCDONALD HOUSE GUESTS CAME FROM



### OUT OF STATE:

|                  |                    |
|------------------|--------------------|
| Arizona 0.20%    | Pennsylvania 0.10% |
| California 0.89% | Texas 0.70%        |
| Colorado 0.20%   | Utah 0.50%         |
| Missouri 0.10%   | Virginia 0.10%     |
| Montana 0.30%    | Washington 0.79%   |
| Nevada 2.78%     | Wyoming 0.10%      |
| Oregon 17.48%    |                    |

# 2023 FINANCIAL STATEMENTS

## Statement of Financial Position

### ASSETS 2023

|                           |              |
|---------------------------|--------------|
| Cash & cash equivalents   | \$ 1,101,771 |
| Investments               | 8,152,740    |
| Accounts receivables      | 133,321      |
| Pledges receivable, net   | 368,142      |
| Prepaid expenses          | 39,723       |
| Property & equipment, net | 13,961,294   |

**TOTAL ASSETS** **\$ 23,756,991**

### LIABILITIES & NET ASSETS

#### LIABILITIES

|                                           |           |
|-------------------------------------------|-----------|
| Accounts payable                          | \$ 45,201 |
| Accrued wages, benefits and payroll taxes | 75,871    |
| Deferred revenue                          | 29,676    |

**TOTAL LIABILITIES** **\$ 150,748**

#### NET ASSETS

|                            |            |
|----------------------------|------------|
| Without donor restrictions | 23,060,043 |
| With donor restrictions    | 546,200    |

**TOTAL NET ASSETS** **\$ 23,606,243**

**TOTAL LIABILITIES & NET ASSETS** **\$ 23,756,991**

## Statement of Activities

### REVENUES & OTHER SUPPORT

|                                 |              |
|---------------------------------|--------------|
| Contributions                   | \$ 1,412,350 |
| Special events                  | 541,675      |
| Contributed nonfinancial assets | 201,448      |
| Investment income (loss)        | 1,149,060    |

**TOTAL REVENUE** **\$ 3,304,533**

### EXPENSES

|                                   |              |
|-----------------------------------|--------------|
| Program services                  | \$ 1,419,185 |
| Ronald McDonald House Family Room | 212,498      |
| Hospitality Cart                  | 204          |

**TOTAL PROGRAM SERVICES** **\$ 1,631,887**

|                     |            |
|---------------------|------------|
| Supporting services | \$ 563,980 |
| Administrative      | 358,558    |
| Fundraising         | 922,538    |

**TOTAL SUPPORTING SERVICES** **\$ 922,538**

**TOTAL EXPENSES** **\$ 2,554,425**

**CHANGE IN NET ASSETS** **\$ 750,108**

### NET ASSETS

|                   |                      |
|-------------------|----------------------|
| Beginning of year | \$ 22,856,135        |
| End of year       | <b>\$ 23,606,243</b> |

## VALUE OF IN-KIND DONATIONS

**\$140,082**





**Thank you to all our donors  
volunteers, and community  
partners. We couldn't do what  
we do without your support!**

"Thank you for your support of a  
great resource to families when  
they are at one of life's lowest  
points. To feel seen and have so  
many stressors removed or  
minimized helps families focus on  
what matters most— each other."

– Mom, 37, Ronald McDonald  
House in Boise



Ronald McDonald House  
139 E Warm Springs Ave, Boise, ID 83712  
Phone: (208) 336-5478

Ronald McDonald Family Room  
3200 Channing Way, Ste 106  
Idaho Falls, ID 83404 Phone: (208) 227-2898

[www.rmhcidaho.org](http://www.rmhcidaho.org)



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